



Doctor Now and The Beaconsfield Clinic¹ Patient Privacy Notice

How and why, we collect Personal Data Information

This Privacy Notice explains why Doctor Now and The Beaconsfield Clinic and our Branch Surgeries, collect information about you and how that information is used. All GP and nurse consultations are recorded within our secure encrypted clinical system so that we have on record a chronological medical history for each patient in order that Doctor Now and The Beaconsfield Clinic can provide optimum healthcare.

Doctor Now also collects and records details about you including:

- ✓ Your address, occupation, legal representative, emergency contact
- ✓ Your consent options as to how you wish us to communicate with you with regard to marketing of our services, membership, clinical communications and appointment reminders
- ✓ Details of your past medical history if provided
- ✓ Contact we have had with you such as consultations, emergency visits
- ✓ Notes and reports about your health, including letters from other consultants and healthcare professionals, with details about your care
- ✓ Reports of health investigations including blood tests, X-rays, scans etc.
- ✓ Records of vaccinations
- ✓ Recording of telephone calls for training and development of staff
- ✓ Banking details for financial transactions
- ✓ Cookies via the Doctor Now website – used to analyse anonymous data about how visitors use our website. This insight helps us make improvements to our website
- ✓ Some of our doctors use an AI-assisted clinical documentation tool (Heidi) to support them in creating medical records. Heidi processes consultation information securely and in accordance with UK data protection legislation. Patients may opt out of the use of this tool at any time, and choosing to do so will not affect the care they receive.

Maintaining Confidentiality

At Doctor Now and the Beaconsfield Clinic we are committed to maintaining your confidentiality. All information collected will be used in accordance with current legislation.

All of our staff undergo regular confidentiality training and have a legal obligation to keep information about you confidential. We will only pass on your information to others if they are also involved in your care. We will not disclose your information to a third party without your permission, unless there are exceptional circumstances which are in your best interests.

Who we Share Personal Data Information with

There are certain organisations that Doctor Now and The Beaconsfield Clinic work alongside in your provision of care. These organisations are subject to strict agreements on how personal data should be used and include:

- ✓ Independent Pharmacies (prescriptions)
- ✓ Independent Hospitals or Clinics (via GP referrals)
- ✓ Financial services – banking, direct debits
- ✓ Remote server secure cloud-based data storage for our clinical system and network files

¹ Including our Branch Surgeries

Doctor Now and The Beaconsfield Clinic (including Branch Surgeries) are the Trading Names of Doctor Now Ltd.

Beaconsfield Clinic Address: Little Hall Barn, Windsor End, Beaconsfield, Buckinghamshire, HP9 2JW

Thame Clinic Address: The Threshing Barn, Mill Road, Thame OX9 2HA

Email: info@doctornow.org Telephone: 01494 410 888



As above, you will be informed about who your data will be shared with and in some cases asked for explicit consent for this to happen when this is required.

On some occasions we may ask external companies to process personal information, for example for the purpose of archiving or mailings. In this case the companies are bound by contractual agreements to ensure the information is kept confidential and secure.

Some of the patient information might be used for our internal clinical audits which enables us to monitor the care we provide to our patients and make improvements. We take strict measures to ensure that individual patients cannot be identified.

CCTV

Our Closed-Circuit Television (CCTV) systems are installed for the purpose of maintaining a safe and secure environment, preventing security incidents, and monitoring access points. The CCTV systems may capture personal information, such as images of individuals within the monitored areas. This data is collected and processed solely for the purposes mentioned above. By entering our premises or accessing monitored areas, individuals consent to being recorded by our CCTV systems.

Your Access to Personal Information

The 2016 General Data Protection Regulation (GDPR) came into effect in the UK on May 2018. You have a right, under GDPR, to request access, to view or obtain copies of the information Doctor Now holds about you. To do this, you will need to make a written request to our Data Protection Officer: Liz Rosies, Doctor Now and The Beaconsfield Clinic, Little Old Barn, Windsor End, Beaconsfield, Bucks, HP9 2JW.

Your Responsibilities and Further Actions

You have a responsibility to inform us if any of your details change or are incorrect. If at any time your name or address changes, please let us know so that our records can be updated. If you are happy for your data to be used for the purposes outlined in this Privacy Notice, then you do not need to take any further action.

If you have any concerns or objections about how your information is managed at Doctor Now and The Beaconsfield Clinic please contact our Data Protection Officer: Nida Kahn using the following contact form.

Information Commissioner's Office

Doctor Now Limited is registered with the Information Commissioners Office (ICO).

If you would like to find out more about the [data protection regulations please visit the ICO Website.](#)